



National Committee CIGRE of Kosovo

1st Conference of the NC CIGRE Kosovo

Hotel SIRIUS, Prishtina
06 – 08 November 2019

MARKETING PROGRAM

List of potential sponsors for the 1st Conference of the NC CIGRE Kosovo are:

General Sponsor

Gold Sponsor

Silver Sponsor

Bronze Sponsor

Other Sponsor

Sponsor of the Opening Ceremony and Welcome Cocktail

Technical Presentation of Companies

Renting of Exhibition Spaces

Distribution of Promotional Materials

Advertisement

For each of the above forms of participatory sponsors, each sponsor will be given the sponsor's rights as provided in the following section of "Sponsorship Scope".

All the necessary details are provided on the website www.cigre-ks.com.



SPONSORSHIP SCOPE

GENERAL SPONSOR

Only one Sponsor (=1) can be the **General Sponsor**.

By making a payment of amount € 10,000.00, the sponsor will take the following benefits:

- present its logo in the “**General Sponsor**” category:
 - in the Conference Program;
 - in the abstracts summary leaflet;
 - in the flash drive(USB);
 - in the final Report of the Conference, and
 - on the WEB (www.cigre-ks.com) of NC CIGRE Kosovo until the end of this year (2019);
- multimedia presentation possibility up to 500MB in the Conference flash drive(USB);
- the company logo will be displayed in the CIGRE banner at the main entrance of the Conference; in a visible place in the plenary hall as well as in the main banner at the beginning of the conference's work;
- exhibition space (stand) equipped free of charge (with a surface area of up to 6m²), with the opportunity to hand out brochures, catalogues and other promotional material to participants;
- reserved time for a technical presentation of the Company in a duration of up to 45 minutes;
- a colour printed page (of your business) in the Conference Program and in the Work Report;
- Certificate of Appreciation awarded during the official opening ceremony of the Conference;
- 6 (six) tariff payments for participation in the conference.

GOLD SPONSOR

More than one sponsor (≥1) can be given the status of the **Gold Sponsor**.

By making a payment of amount € 4,500.00, the sponsors will take the following benefits:

- present your logo in the “**Gold Sponsor**” category:
 - in the Conference Program;
 - in the abstracts summary leaflet;
 - in the flash drive(USB);
 - in the final Report of the Conference, and
 - on the WEB (www.cigre-ks.com) of NC CIGRE Kosovo until the end of this year (2019);
- multimedia presentation possibility up to 200MB in the Conference flash drive(USB);
- the company logo displayed in the CIGRE banner at the main entrance of the conference; in a visible place in the plenary hall as well as in the main banner at the beginning of the conference's work;
- equipped exhibition space (stand) free of charge (with a surface area of up to 6m²), with the opportunity to hand out brochures, catalogues and other promotional material to participants;
- up to 30 minutes for a technical presentation of the Company/Institution;
- a colour printed page (of your business) in the Conference Program and in the Work Report;
- Certificate of Appreciation awarded during the official opening ceremony of the Conference;
- 4 (four) tariff payments for participation in the conference.

SILVER SPONSOR

More than one sponsor (≥ 1) can be given the status of the **Silver Sponsor**.

By making a payment of amount € 2,500.00, you will take the following benefits:

- present your logo in the “**Silver Sponsor**” category:
 - in the Conference Program;
 - in the abstracts summary leaflet;
 - in the flash drive(USB);
 - in the final Report of the Conference, and
 - on the WEB (www.cigre-ks.com) of NC CIGRE Kosovo until the end of this year (2019);
- multimedia presentation possibility up to 100MB in the Conference flash drive(USB);
- the company displayed in the CIGRE banner at the main entrance of the conference; in a visible place in the plenary hall as well as in the main banner at the beginning of the conference's work;
- equipped exhibition space (stand) free of charge (with a surface area of up to 6m²), with the opportunity to hand out brochures, catalogues and other promotional material to participants;
- 2 (two) tariff payments for participation in the conference.

BRONZE SPONSOR

More than one sponsor (≥ 1) can be given the status of the “**Bronze Sponsor**”.

By making a payment of amount € 1,500.00, you will take the following benefits:

- present your logo in the “**Bronze Sponsor**” category:
 - in the Program of the 1st Conference of the NC CIGRE Kosovo;
 - in the abstracts summary leaflet;
 - in the flash drive(USB);
 - in the final Report of the Conference, and
 - on the WEB (www.cigre-ks.com) of NC CIGRE Kosovo until the end of this year (2019)
- the company displayed in the CIGRE banner at the main entrance of the conference; in a visible place in the plenary hall as well as in the main banner at the beginning of the conference's work;
- equipped exhibition space (stand) free of charge (with a surface area of up to 6m²), with the opportunity to hand out brochures, catalogues and other promotional material to participants;
- 2 (two) tariff payments for participation in the conference.

OTHER SPONSOR

More than one sponsor (≥ 1) can be given the status of **Other Sponsor**.

By making a payment of amount € 800.00, you will take the following benefits:

- present your logo in the “**Other Sponsor**” category:
 - in the Conference Program;
 - in the abstracts summary leaflet;
 - in the flash drive(USB);
 - in the final Report of the Conference
- 1 (one) tariff payment for participation in the conference.

SPONSOR OF THE OPENING CEREMONY AND THE WELCOME COCKTAIL

A maximum of two (≤ 2) Sponsors can be given the status of the **Sponsor of the Opening Ceremony**.

By making a payment of amount € 2,000.00, you will take the following benefits:

- your logo will be displayed in the CIGRE’s special banner in the Hall where the Official Opening will take place, indicating that you are the “**Sponsor of the Opening Ceremony of the Conference**”;
- your logo will be on the Program of the 1st Conference of the NC CIGRE Kosovo;
- have the opportunity to greet all participants at the Opening Ceremony and invite them to the Welcome Cocktail;
- you will be acknowledged in oral form as a supporter of the Conference, upon Opening Ceremony of the Conference;
- equipped exhibition space (stand) free of charge (with a surface area of up to 6m²), with the opportunity to hand out brochures, catalogues and other promotional material to participants;
- 2 (two) tariff payments for participation in the conference.

TECHNICAL PRESENTATION OF COMPANIES

Upon payment of a fixed fee (as described in the table below) each participating company shall be entitled to present the company profile and the production or business program for a period of up to 60 minutes in accordance with the determined schedule of the organizer presented in the Work Program of the Conference.

Technical presentations of companies will be held in the morning and afternoon. The exact schedule of technical presentations of companies will be published in advance in the Work Program of the 1st Conference of the NC CIGRE Kosovo and in the Table of Announcements of the Conference Works.

Table 2. Opportunities for Technical Presentations

| # | Day & Date | Hall/Location | Time | Price(€) | up to |
|---|------------------------|---------------|---------------|------------|-------|
| 1 | Wednesday, 06 November | Hotel SIRIUS | 12:00 – 13:00 | 1,500.00 € | = 1 |
| 2 | Wednesday, 06 November | Hotel SIRIUS | 16:00 – 17:00 | 1,500.00 € | = 1 |
| 3 | Thursday, 07 November | Hotel SIRIUS | 11:00 – 12:00 | 1,000.00 € | = 1 |
| 4 | Thursday, 07 November | Hotel SIRIUS | 15:00 – 16:00 | 1,000.00 € | = 1 |
| 5 | Friday, 08 November | Hotel SIRIUS | 11:00 – 12:00 | 500.00 € | = 1 |

Number of technical presentations shall be limited due to the limited time available.

Enterprises, companies, equipment manufacturers and/or other interested institutions may reserve time slots, additional premises or other ways of promoting their business through banners (during lunch, dinner, cocktails, coffee breaks etc.) as per the description in the following table.

Table 3. Opportunities for Promotion through Banners

| # | Description of activity | Opportunities for promotion during the activity | Price(€) | up to |
|---|---|---|------------|-------|
| 1 | During the Welcome Cocktail on the opening day – Wednesday | Placement of the Company Banner during the cocktail Short speech of the company's representative | 1,500.00 € | ≤ 3 |
| 2 | During coffee break – Thursday, morning | Placement of the Company Banner during lunch break | 250.00 € | ≤ 3 |
| 3 | During lunch break – Thursday, noon | Placement of the Company Banner during dinner | 800.00 € | ≤ 3 |
| 4 | During coffee break – Thursday, afternoon | Placement of the Company Banner during the break | 250.00 € | ≤ 3 |
| 5 | During the Artistic Performance on the Gala Dinner – Thursday | Placement of the Company Banner during the Gala Dinner | 1,000.00 € | ≤ 3 |
| 6 | During coffee break – Friday, morning | Placement of the Company Banner during the break | 200.00 € | ≤ 3 |
| 7 | During the closing cocktail – Friday, noon | Placement of the Company Banner during the cocktail | 800.00 € | ≤ 3 |

Remark:

- Design, form, preparation and supply of Company Banners is under the sole responsibility of the companies.
- Dimensions of company banners should be a maximum of: **0.6m(width) x 2.0m(height)**

RENTING OF EXHIBITION SPACES

The Conference also foresees holding an exhibition of equipment, products, instruments, services, and software in the field of electrical equipment of domestic and foreign manufacturers. The exhibitor will be able to occupy a certain equipped space (with elements such as 2x1x1m table, 2xchairs, 2xpower plugs, etc.) and 1 fee for registration as a participant of the Conference.

The price of the exhibition space is € 100/1m². By making an additional (plus) fee of € 50/1m², the exhibitor will be able to use a coloured page (B5 format) in the Conference Program and Work Report to present his company's advertisement.

Table 4. Opportunities for selection of Exhibition Spaces

| # | Description | Location | Area (m2) | Unit price per m2 | Price by types |
|---|--------------------------|--------------|---------------------------|-------------------|----------------|
| 1 | Exhibition Space, type 1 | Hotel SIRIUS | 15 m ² (5mx3m) | 100,00 € | 1,500.00€ |
| 2 | Exhibition Space, type 2 | Hotel SIRIUS | 12 m ² (4mx3m) | 100,00 € | 1,200.00€ |
| 3 | Exhibition Space, type 3 | Hotel SIRIUS | 9 m ² (3mx3m) | 100,00 € | 900.00€ |
| 4 | Exhibition Space, type 4 | Hotel SIRIUS | 6 m ² (2mx3m) | 100,00 € | 600.00€ |

The planning, schedule and size/dimensions of the exhibition spaces, their types and prices will also be available on the website: www.cigre-ks.com. Due to limited space, the number of exhibition spaces will be limited.

DISTRIBUTION OF PROMOTIONAL MATERIALS

A fixed fee of € 200.00 grants the right to distribute brochures, catalogues or any other promotional material which the Company/Institution will be able to submit to all participants registered through the Conference material.

Promotional materials, planned to be distributed to all registered participants of the Conference, must first be presented to the Organizational Council and, upon approval by the Council, must be submitted to the Organizational Council no later than 10 days prior to the official date of the Conference.

Table 5. Opportunities for distributing promotional materials

| # | Description | Price (unit) | until |
|---|---|--------------|-------|
| 1 | Distribution of promotional materials (brochures, catalogues, etc.) | 200.00€ | ≤ 5 |

ADVERTISEMENT

A fixed fee of € 500.00/page grants the right to submit a company advertisement on a full-colour sheet (B5 format) in the Work Program and the Work Report of the Conference.

The design of the company profile and the business advertisement of the Company, within this B5 page format, should be prepared by the respective company.

Entities wishing to present their company's advertisement to more than one page (B5 coloured format), are able to do so upon making an additional € 500.00 payment for each additional page.

The number of pages for advertisement of various companies and their business in the Work Program of the Conference is limited to a maximum of 10 pages.

Table 6. Advertising opportunities

| # | Description | Price (unit) | until |
|---|---|--------------|-------|
| 1 | Advertising in the Work Program of the Conference (page, B5 format) | 500.00€ | ≤ 10 |