



National Committee CIGRE Kosovo

2nd Conference of the NC CIGRE Kosovo

Hotel EMERALD, Pristina
November 22-24, 2023

MARKETING PROGRAM

List of potential sponsors for the 2nd Conference of the NC CIGRE Kosovo are:

General Sponsor

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Bronze Sponsor

Other sponsor

The Opening Ceremony and Welcome Cocktail Sponsor

Technical Presentation of Companies

Renting of Exhibition Spaces

Distribution of Promotional Materials

Advertisement

For each of the above forms of participatory sponsors, each sponsor will be given the sponsor's rights as provided in the following section of "Sponsorship Scope".

All the necessary details are provided on the website www.cigre-ks.com



SPONSORSHIP SCOPE

GENERAL SPONSOR

This means that only one sponsor can be the **General Sponsor** and have that title. The number of sponsors who can hold this position is limited to one (=1).

By making a payment of € 10,000.00, the sponsor will receive the following benefits:

- present their logo and brand in the "**General Sponsor**" category:
 - in the Conference Program;
 - in the summary leaflet of abstracts;
 - on the flash drive (USB);
 - in the final report of the Conference;
 - on the NC CIGRE Kosovo website until the end of the calendar year (2023);
- have the possibility to present a multimedia presentation of up to 1GB on the Conference USB;
- receive free exhibition space (stand) equipped with a surface area of up to 12m²;
- have their company's logo emphasized on the banner at the main entrance, in a visible location in the plenary hall, and on the screen at the beginning of the conference's work;
- have the opportunity to distribute brochures, catalogues, and other promotional material to participants during the conference;
- receive the "**General Sponsor**" award during the opening ceremony;
- have a brief speech (max. 5 min) at the opening ceremony after receiving the award;
- have reserved time for a technical presentation lasting up to 60 minutes;
- have a color-printed page featuring their business included in the Conference Program and in the Work Report;
- receive eight (8) registration payments for their participation in the conference.

PLATINUM SPONSOR

The status of **Platinum Sponsor** can be given to more than one sponsor (≥1).

By making a payment of € 8,000.00, the sponsors will take the following benefits:

- present the logo and brand in the "**Platinum Sponsor**" category:
 - in the Conference Program;
 - in the summary leaflet of abstracts;
 - on the flash drive (USB);
 - in the final report of the Conference;
 - on the NC CIGRE Kosovo website until the end of the calendar year (2023);
- have the possibility to present a multimedia presentation of up to 750MB on the USB;
- receive free exhibition space (stand) equipped with a surface area of up to 9m²;
- have their company's logo emphasized on the banner at the main entrance, in a visible location in the plenary hall, and on the screen at the beginning of the conference's work;
- have the opportunity to distribute brochures, catalogues, and other promotional material to participants during the conference;
- receive the "**Platinum Sponsor**" award during the opening ceremony;
- have a brief speech (max. 3-5 min) at the opening ceremony after receiving the award;
- have reserved time for a technical presentation lasting up to 45 minutes;
- have a color-printed page featuring their business included in the Conference Program and in the Work Report;
- receive six (6) registration payments for their participation in the conference.

GOLD SPONSOR

The status of **Gold Sponsor** can be given to more than one sponsor (≥ 1).

By making a payment of € 5,000.00, the sponsor will receive the following benefits:

- present their logo and brand in the “**Gold Sponsor**” category:
 - in the Conference Program;
 - in the summary leaflet of abstracts;
 - on the flash drive (USB);
 - in the final report of the Conference;
 - on the NC CIGRE Kosovo website until the end of the calendar year (2023);
- have the possibility to present a multimedia presentation of up to 500MB on the USB;
- receive free exhibition space (stand) equipped with a surface area of up to 6m²;
- have their company's logo emphasized on the banner at the main entrance, in a visible location in the plenary hall, and on the screen at the beginning of the conference's work;
- have the opportunity to distribute brochures, catalogues, and other promotional material to participants during the conference;
- receive the “**Gold Sponsor**” award during the opening ceremony;
- have a brief speech (max. 3-4 min) at the opening ceremony after receiving the award;
- have reserved time for a technical presentation lasting up to 30 minutes;
- have a color-printed page featuring their business included in the Conference Program and in the Work Report;
- receive four (4) registration payments for their participation in the conference.

SILVER SPONSOR

The status of **Silver Sponsor** can be given to more than one sponsor (≥ 1).

By making a payment of € 2,500.00, the sponsor will receive the following benefits:

- present their logo and brand in the “**Silver Sponsor**” category:
 - in the Conference Program;
 - in the summary leaflet of abstracts;
 - on the flash drive (USB);
 - in the final report of the Conference;
 - on the NC CIGRE Kosovo website until the end of the calendar year (2023);
- have the possibility to present a multimedia presentation of up to 250MB on the USB;
- receive free exhibition space (stand) equipped with a surface area of up to 6m²;
- have their company's logo emphasized on the banner at the main entrance, in a visible location in the plenary hall, and on the screen at the beginning of the conference's work;
- have the opportunity to distribute brochures, catalogues, and other promotional material to participants during the conference;
- receive two (2) registration payments for their participation in the conference.

BRONZE SPONSOR

The status of **Bronze Sponsor** can be given to more than one sponsor (≥ 1).

By making a payment of € 1,500.00, the sponsor will receive the following benefits:

- present their logo and brand in the “**Bronze Sponsor**” category:
 - in the Conference Program;
 - in the summary leaflet of abstracts;
 - on the flash drive (USB);
 - in the final report of the Conference;
 - on the NC CIGRE Kosovo website until the end of the calendar year (2023);
- receive free exhibition space (stand) equipped with a surface area of up to 6m²;
- have their company's logo emphasized on the banner at the main entrance, in a visible location in the plenary hall, and on the screen at the beginning of the conference's work;
- have the opportunity to distribute brochures, catalogues, and other promotional material to participants during the conference;
- receive two (2) registration payments for their participation in the conference.

OTHER SPONSOR

The status of **Other Sponsor** can be given to more than one sponsor (≥ 1).

By making a payment of € 1,000.00, the sponsor will receive the following benefits:

- present their logo and brand in the “**Bronze Sponsor**” category:
 - in the Conference Program;
 - in the summary leaflet of abstracts;
 - on the flash drive (USB);
 - in the final report of the Conference;
 - on the NC CIGRE Kosovo website until the end of the calendar year (2023);
- receive one (1) registration payments for their participation in the conference.

THE OPENING CEREMONY & WELCOME COCKTAIL SPONSOR

The **Opening Ceremony** may have a maximum of three sponsors (≤ 3).

By making a payment of € 3,000.00, the sponsor will receive the following benefits:

- your logo will be displayed in the CIGRE's special banner in the Hall where the Official Opening will take place, indicating that you are the “**Sponsor of the Opening Ceremony of the Conference**”;
- presenting your logo and brand in the Program of the 2nd CIGRE Kosovo Conference;
- being acknowledged as a supporter of the Conference, which will be announced orally during the solemn opening of the Conference;
- having the opportunity to greet all participants and invite them to attend the Welcome Cocktail at the end of the Opening Ceremony;
- receive free exhibition space (stand) equipped with a surface area of up to 9m² with the opportunity to hand out brochures, catalogues, and other promotional material to participants;
- receive two (2) registration payments for their participation in the conference.

TECHNICAL PRESENTATION OF COMPANIES

Upon payment of a fixed fee (as described in the table below) each participating company shall be entitled to present the company profile and the production or business program for a period of up to 60 minutes in accordance with the determined schedule of the organizer presented in the Work Program of the Conference.

Technical presentations of companies will be held in the morning and afternoon. The exact schedule of technical presentations of companies will be published in advance in the Work Program of the Conference of the NC CIGRE Kosovo and in the Table of Announcements of the Conference Works.

#	Day & Date	Hall/Location	Time	Price(€)	up to
1	Wednesday, 22 November	Hotel EMERALD	14:00 – 15:00	1,500.00 €	= 1
2	Wednesday, 22 November	Hotel EMERALD	16:00 – 17:00	1,500.00 €	= 1
3	Thursday, 23 November	Hotel EMERALD	11:00 – 12:00	1,200.00 €	= 1
4	Thursday, 23 November	Hotel EMERALD	13:00 – 14:00	1,200.00 €	= 1
5	Thursday, 23 November	Hotel EMERALD	14:00 – 15:00	1,200.00 €	= 1
6	Friday, 24 November	Hotel EMERALD	11:00 – 12:00	1,000.00 €	= 1
7	Friday, 24 November	Hotel EMERALD	13:00 – 14:00	1,000.00 €	= 1

The number of technical presentations shall be limited due to the limited time available.

Enterprises, companies, equipment manufacturers, and/or other interested institutions may reserve time slots, additional premises or other ways of promoting their business through banners (during lunch, dinner, cocktails, coffee breaks etc.) as per the description in the following table.

#	Description of activity	Opportunities for promotion during the activity	Price(€)	up to
1	During the Welcome Cocktail on the opening day – Wednesday	Placement of the Company Banner during the cocktail Short speech of the company's representative	500.00 €	≤ 3
2	During coffee break – Thursday, morning	Placement of the Company Banner during lunch break	100.00 €	≤ 3
3	During lunch break – Thursday, noon	Placement of the Company Banner during dinner	100.00 €	≤ 3
4	During coffee break – Thursday, afternoon	Placement of the Company Banner during the break	100.00 €	≤ 3
5	During the Artistic Performance on the Gala Dinner – Thursday	Placement of the Company Banner during the Gala Dinner	300.00 €	≤ 3
6	During coffee break – Friday, morning	Placement of the Company Banner during the break	100.00 €	≤ 3
7	During the closing cocktail – Friday, noon	Placement of the Company Banner during the cocktail	100.00 €	≤ 3

Remark:

- Design, form, preparation and supply of Company Banners is under the sole responsibility of the companies.
- Dimensions of company banners should be a maximum of: **0.6m(width) x 2.0m(height)**

RENTING OF EXHIBITION SPACES

The Conference also foresees holding an exhibition of equipment, products, instruments, services, and software in the field of electrical equipment of domestic and foreign manufacturers. The exhibitor will be able to occupy a certain equipped space (with elements such as 2x1x1m table, 2xchairs, 2xpower plugs, etc.) and one (1) registration fee as a participant of the Conference.

The price of the exhibition space is € 100/1m². By making an additional (plus) fee of € 50/1m², the exhibitor will be able to use a coloured page (A5 format) in the Conference Program and Work Report to present his company's advertisement.

#	Description	Location	Area (m ²)	Unit price per m ²	Price by types
1	Exhibition Space, type 1	Hotel EMERALD	12 m ² (4mx3m)	100,00 €	1,200.00 €
2	Exhibition Space, type 2	Hotel EMERALD	9 m ² (3mx3m)	100,00 €	900.00 €
3	Exhibition Space, type 3	Hotel EMERALD	6 m ² (2mx3m)	100,00 €	600.00 €

The planning, schedule and size/dimensions of the exhibition spaces, their types and prices will also be available on the website: www.cigre-ks.com. Due to limited space, the number of exhibition spaces will be limited.

DISTRIBUTION OF PROMOTIONAL MATERIALS

A fixed fee of € 200.00 grants the right to distribute brochures, catalogues or any other promotional material which the Company/Institution will be able to submit to all participants registered through the Conference material.

Promotional materials, planned to be distributed to all registered participants of the Conference, must first be presented to the Organizational Council and, upon approval by the Council, must be submitted to the Organizational Council no later than 10 days prior to the official date of the Conference.

#	Description	Price (unit)	until
1	Distribution of promotional materials (brochures, catalogues, etc.)	200.00 €	≤ 5

ADVERTISEMENT

A fixed fee of € 500.00/page grants the right to submit a company advertisement on a full-colour sheet (A5 format) in the Work Program and the Work Report of the Conference. The design of the company profile and the business advertisement of the Company, within this A5 page format, should be prepared by the respective company. Entities wishing to present their company's advertisement to more than one page (A5 coloured format), are able to do so upon making an additional € 500.00 payment for each additional page.

The number of pages for advertisement of various companies and their business in the Work Program of the Conference is limited to a maximum of 10 pages.

#	Description	Price (unit)	until
1	Advertising in the Work Program of the Conference (page, A5 format)	500.00 €	≤ 10